

GUNFIGHT AT THE OK CORRAL

The Impact of DDP on Traditional Midwestern Theories of Change in Our Community

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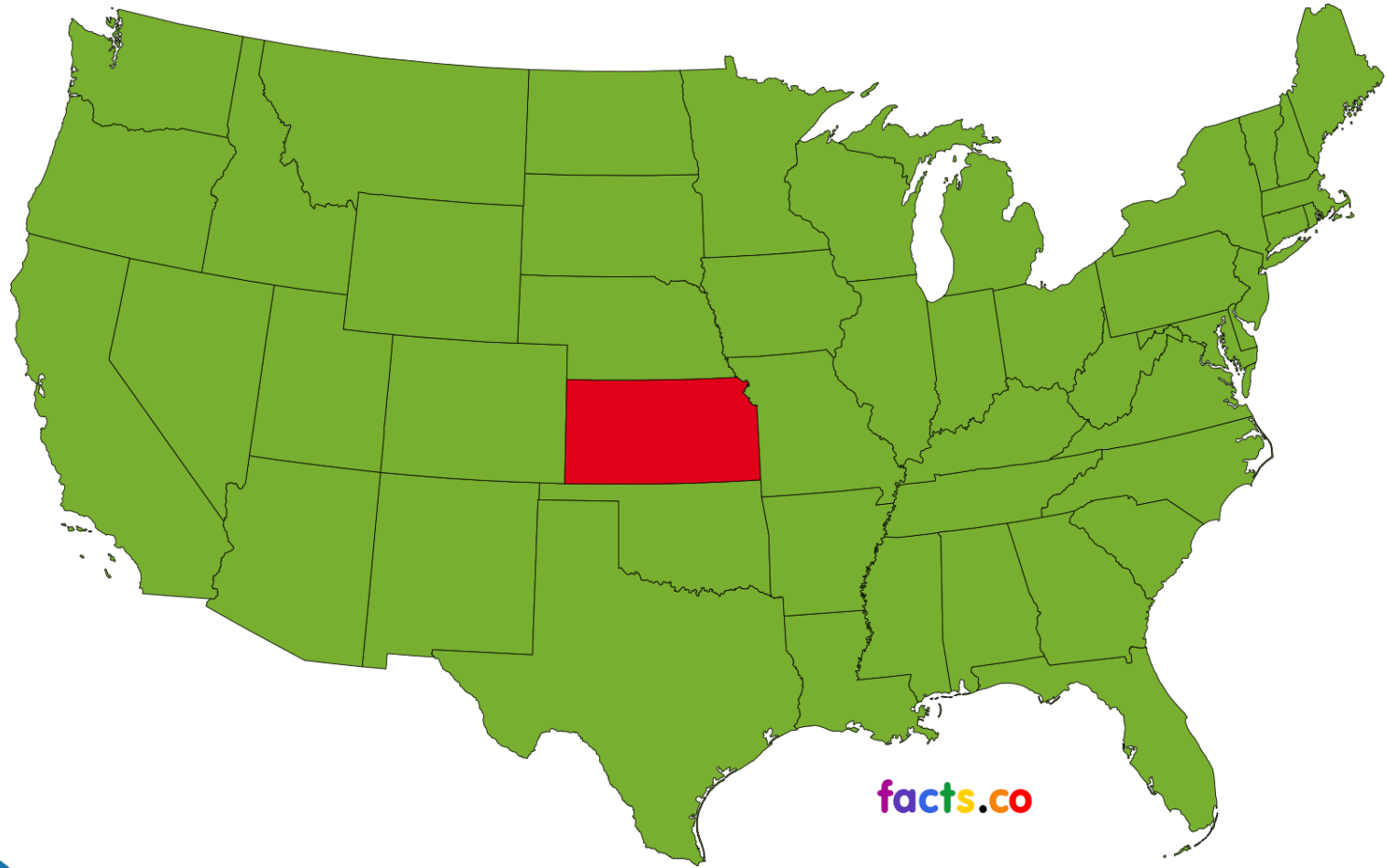
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Olathe, Kansas, USA



The Power of DDP - International DDP Conference - Glasgow 2016



facts.co



The Marketplace



The Power of DDP - International DDP Conference - Glasgow 2016

85% rural/agrarian

Predominantly Republican

91% Christian (active)

80% of population in 2 major cities

2.9 million - 84% Caucasian -12% Latino (fastest growing)

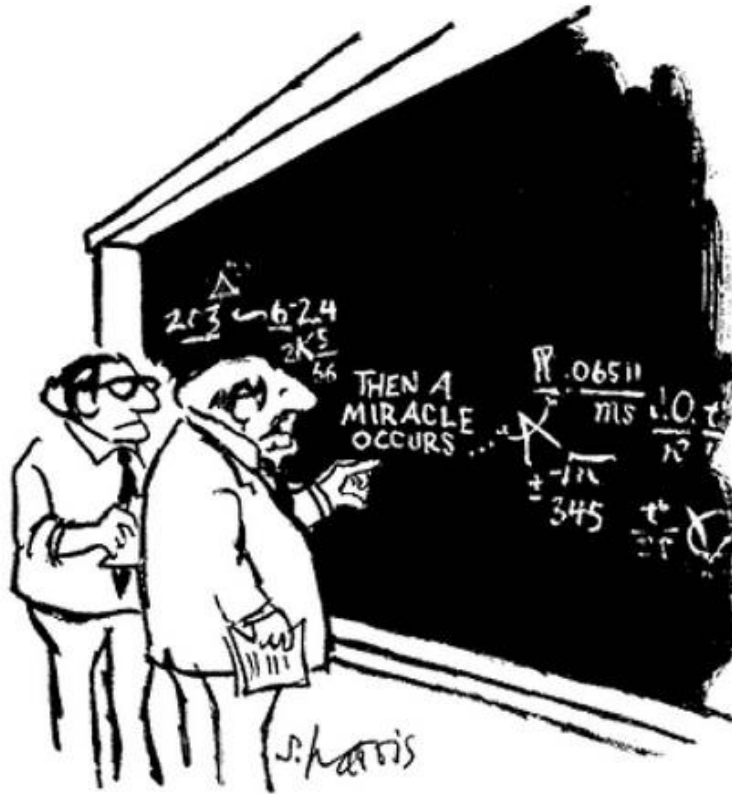
\$23,850 average income



Theory of Change

- Theory of Change is a comprehensive description (or explanation) of how and why a desired change is expected to happen in a particular context. It is focused in particular on mapping out or “filling in” what has been described as the “missing middle” between what a program or change initiative does (its activities or interventions) and how these lead to desired goals being achieved.

Theory of Change



"I think you should be more explicit here in step two."

“Proper” Child Rearing in the Midwest

Dominant Theory of Change in the Midwest

Disruptive Innovation

A **disruptive innovation** creates a new market and value network and eventually disrupts an existing market and value network, displacing established market leading firms, products and alliances.

--M. Christensen 1995.

Innovation Disruption Map



Dennis & “Coop” Interview

P.A.C.E. In Action: A Case Example

Rebecca & Jeremy Interview